

FRODSHAMS

The use of Cookies

We may obtain information about your general internet usage by using a cookie file which is stored on your browser or the hard drive of your computer. Cookies contain information that is transferred to your computer hard drive. They help us to improve our site and to deliver a better and more personalised service. If you continue to use our site, you have the option to agree to the use of cookies.

Most web browsers allow some control of most cookies through browser settings. To find out more about cookies and how to manage or delete them, visit aboutcookies.org.uk.

The cookies we use are:

Necessary Cookies

Necessary cookies enable core functionality. The website cannot function properly without these cookies and can only be disabled by changing your browser preferences.

First Party Cookies

Analytical cookies are created every time the website is accessed, allowing us to count the number of visitors and see how they interact with the site. This enables us to ensure that users are finding the information that they are looking for more effectively.

Third Party Cookies

We also work with suppliers who create cookies to allow us to track client visits more effectively. For example, to support our site and the information we are posting, we sometimes embed photos and video content from websites such as YouTube and Flickr. As a result, when you visit a page with content embedded from, for example, YouTube or Flickr, you may be presented with cookies from these websites. We do not control the dissemination of these cookies. You should check the relevant third-party website for more information about these.

Session Cookies

This cookie stores information that has been inputted into the website. It is stored temporarily within the browser memory and is not retained after the browser is closed. These are in use on the enquiry forms and to support any user authenticated areas when used.

Persistent Cookies

This cookie is stored on your hard drive until it expires or can be deleted. This cookie saves user preferences and helps the site to remember information and settings for when you visit again.

Marketing Cookies

We use cookies for remarketing purposes. These cookies are written by Google for the purpose of showing advertisements to users who have previously visited our site as they browse other websites on the internet. More information on Google Remarketing can be found here <http://www.google.com/ads/innovations/remarketing.html>

Secure Cookies

These cookies ensure that your data is kept safe from hackers and theft when using secure areas.

Links to other websites

We may include links on our site to enable you to access third party sites directly. If you follow any links, this privacy notice will not apply. Third party sites operate their own privacy policies regarding processing of personal information and the use of cookies. Please check these policies before you submit any personal data to these external sites. We do not accept any responsibility for a third-party site or use of your information or their use of cookies.

You can change your cookie preference at any time. If you want to restrict or block the cookies we set, you can do this through your browser settings. The 'help' function within your browser should tell you how.

Site visitation data

This site uses Google Analytics (GA) to track user interaction. We use this data to determine the number of people using our site, to better understand how they find and use our web pages and to see their journey through the website. Google Analytics records data such as your geographical location, device, internet browser and operating system; however, none of this information

personally identifies you. Google Analytics also records your computer's IP address which could be used to personally identify you, but Google do not grant us access to this. We consider Google to be a third-party data processor. Google Analytics makes use of cookies. Disabling cookies on your internet browser will stop Google analytics from tracking your visit to pages within this website. The Google Analytics privacy policy can be read [here](#). To opt out of being tracked by Google Analytics across all websites visit <http://tools.google.com/dlpage/gaoptout>.

Terms of use

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